

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 03009 191148Z
ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 /020 W
-----113247 191220Z /53
R 191020Z JUL 77
FM AMEMBASSY STOCKHOLM
TO USDOC WASHDC
INFO SECSTATE WASHDC 1111

UNCLAS STOCKHOLM 3009

E.O. 11652: N/A
TAGS: BEXP, SW
SUBJECT: STC OPERATIONS MARKET RESEARCH: SAFETY & SECURITY
EQUIPMENT - SWEDEN

1. SUBJECT MARKET RESEARCH AIRMAILED TO OIM 7/18. FOLLOWING ARE MAJOR CONCLUSIONS.
2. 1976 TOTAL MARKET WAS \$85 MILLION. 1980 PROJECTION IS \$120-125 MILLION NOT INCLUDING INFLATION. IMPORTS IN 1976 WERE 36 PERCENT OF CONSUMPTION; THEY WILL INCREASE TO 39 PERCENT IN 1980. US SHARE OF IMPORTS IS 8 PERCENT. TOTAL IMPORT SHARE GROWTH 1976-80 IS EXPECTED TO BE 47 PERCENT WITH GROWTH OF US SHARE 79 PERCENT. THE MOST IMPORTANT US SHARES ARE IN RADIO AND CABLE EQUIPMENT, SIGNALLING SYSTEMS AND ACCESS CONTROL SYSTEMS. SENSORS, COMPONENTS AND SYSTEM ACCESSORIES OF VARIOUS KINDS ALSO HAVE HIGH US SHARES.
3. THE RESEARCH CONCLUDES THAT THE 1976 STC SAFETY AND SECURITY SHOW WAS VALUABLE AND WELL-RECEIVED AND RECOMMENDS ANOTHER SUCH EXHIBITION.
PERRY

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 19-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977STOCKH03009
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
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Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770268-0331
Format: TEL
From: STOCKHOLM
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1977/newtext/t19770741/aaaabjdz.tel
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Litigation Code IDs:
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Litigation History:
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Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 26-Jan-2005 12:00:00 am
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1813357
Secure: OPEN
Status: NATIVE
Subject: STC OPERATIONS MARKET RESEARCH: SAFETY & SECURITY EQUIPMENT - SWEDEN
TAGS: BEXP, SW
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/d24f9a67-c288-dd11-92da-001cc4696bcc
Review Markings:
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